

LYNN ERASMUS

CULTURE & INNOVATION

Lynn works with organisations that want engaged teams that are innovative, resilient, and inclusive.



INSPIRING CHANGE THROUGH COLLABORATION & INCLUSION

- Discover how diverse teams fuel innovation through seamless collaboration. "When the 'right' thing turns into your 'best' decision."
- Gain insights into your subconscious biases and learn to embrace open-mindedness. "Seek conflicting viewpoints like you'd hunt for your keys – persistence pays off."
- Cultivate a global mindset, enhancing communication as a culturally intelligent leader.
- Create an environment that instils a sense of belonging and encourages employees to explore their creativity with confidence. "Think like a boss, play like a child."

RAVE REVIEWS

- "Engaging, charismatic & relatable." Gill Simpson, Director, Michelin Scotland Innovation Park.
- "Passionate, driven & inspiring. She took the time to research and prepare for the audience." Mazizi Msutu, CEO, City of Champions.
- "Lynn has a way of opening up the people around her." Maureen O'Kelly, Founder, MusicOnPrescription.
- "Energetic & unique - a breath of fresh air." James Goad, CEO, OwenJames Events.

UNIQUE APPROACH

Lynn uniquely blends award-winning journalism and entrepreneurial acumen from her South African publishing & events ventures. Having lived in 4 countries and 14 cities, she's a true global citizen with a deep understanding of how to adapt to an ever-changing landscape. This insight fuels her data-rich, humor-laden storytelling, to inspire actionable change for her audiences.

CONTACT

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AUDIENCE

- Corporate Executives & Decision-makers
- Human Resources Professionals & Talent Managers
- Entrepreneurs & Startups
- Organisations working in Technology & Sustainability.